# THE POWERS OF THE MILL-END SALE

## ALL TOLD, OVER SEVENTY THOUSAND DOLLARS' (\$70,000) WORTH!

AS RECORDED BY THE COST TO US,

## The Chen Company

HESE goods represent almost every item of merchandise that is created new for the coming season, and for that reason are the advance guards of what is to predominate as the best and surest styles for Spring, 1903. Short pieces sure—ordinarily from one to ten yards; but you are not limited in quantity, as the starting of the sale presents in most cases hundreds of pieces that match up, and are, therefore, convertible to any use or garment desired. If you make a purchase and are not satisfied with the goods you can return or exchange them within a week's time. Whether Broadcloth, other fine Dress Fabric, Silks, Lace Curtains or Cotton Fabric, the prices will average about one-half.

For Monday's Sale, if possible, please take small packages with you. The Basement has been refitted and now lends equal facilities as a salesroom with the main floor.

#### All Silk Wearers Must Be Here Monday.

Mill ends our full prices-perhaps only one slight imperfection in the entire piece. That little taint is enough for the maker to throw it aside. The prices are such as will make the sale distinct from any ever made. The Silks are all new this season.

#### 69c. for \$1.00 Silks.

These are handsome Foulards, full width and pure silk; these are all new printed fellects, black and white, blue and white and fancy colors.

#### 95c. for \$1.50 Silks.

There are 36 inches, pure silk, Black Royal Taffetas, full luster and extra heavy weight.

#### 65c. for 98c. Silks.

These are the new Wash Pongees, in all the leading shades, such as pinks, reseda, grays and tans.

#### 45c. for 75c. Silks.

These 27-inch Pure Silk Black Hand-

#### 39c. for 75c. Silks.

These are Polka-Dot Twilled Foulards, in every conceivable color, dot on white ground.

#### 25c. for 50c. Silks. They are the Corded Wash Silks, in

the popular colors for waists and

#### \$1.00 for \$1.85 Sliks.

These are Heavy Black Satin de Leons, just come in, for skirts.

#### 37%c. for 85c. Silks.

These are Pure Silk Louisines, elegant wearers, getable in stripes, plaids and two-tones.

#### 85c. for \$1.25 Silks.

These are Pure Silk Black Crene de Chines, full luster and very soft and clingy.

#### 62c. for \$1.00 Silks.

Gro de Swisse-This is an entirely new silk fabric, gotten up for shirt-waists and street dresses; also a full line of evening shades.

#### 45c. for 89c. Silks.

Black Peau de Soie, guaranteed pure silk and full lustrous finish.

#### 25c. for 50c. Silks.

These are Black Hand-Woven India Silks, full width and luster.

#### 220, for 39c, Silks,

These are White Washable China Silks, made to launder.

#### 39c. for 65c. Silks.

These are Pure Silk Black Taffetas. fine, smooth finish; wear guaranteed.

#### A Hundred Thousand Yards White Goods

of all the new fabrics, including the usual staple things. Nothing that has ever stirred the town to a buying stimulus has been more deserving of credit or patronage than this Cohen's Early Season Move to bring the newest and finest fabrics at just about one-half their Mill-End Prices when sold from full length pieces.

Over 3,000 yards finest Fancy Mercerized White Madras and Oxfords, in mill-end lengths, the season's best

Thousands of yards of the finest grade Check and Striped Nainsooks at 16 2-3 and 20c., are in this mill-end

White French Organdies and Wash Chiffons, 2 yards wide, some of the finest grades made up to 60c, a yard, are in this lot, mill-end price, 17c. Soft-Finished English Long Cloths,

full widths; mill-end price, per yard, 1,600 yards Mercerized White Oxfords, Cheviots and Madras Cloths,

stripes, plaids and basket weaves, full pieces, sold everywhere at 17c., our price, per yard, 11e.

Finest Soft-Finished English Nainsooks are priced 10c.

India Linons are priced this way: Best grade 25c. India Linon for

37c. India Linons are 16 2-3c.

10c. India Linons for 5%c. 20c. India Linons for 10c., and so

The 42-inch wide Finest Persian Lawns, worth 50c., for 25c. Baby Check and Stripe Dimities, of

the fine, sheer grade, mill ends, a Mill Ends Cheek Nainsooks, about

2,200 yards, grades 8 to 10c., choice per yard, 5c. Mill Ends English Long Cloth, extra

wide, 1 to 12-yard lengths, best 19c. grade, per yard, 121/2c.

Mill-End Lengths White Heavy Cord Piques and Pique Muslins, you can pick from this great lot values as high as 40c., any for 121/2c.

25c. White Wash Organdies, Swiss Lawns and Paris Muslins, over a yard wide, mill ends, to be priced a yard, 121/2c.

Open Lace Striped Etamines, instead of 121/2 and 16c., these, per

#### BLACK DRESS FABRICS

stock, besides Mill-Ends, has many other most favorable prices, and only for the newest and most superior black goods that will be shown the coming spring.

rietta, Voiles and many others, cost-

\$1.25 Fancy Woven Black Etamines will be sold for 79c.

French Voiles, the most popular the best \$1.39 value for 85c.

The All-Wool French Mistrals, sold everywhere for 75c., are 50c.

The finest Black French Albatross, that will sell for 80c., are 50c.

45c. yard for Fine French Spring , High grade of 62c. All-Wool Black Serge for 48c.

Black Henriettas, that were always The New Black Fish-Net, silky

A lot of Black Thibet, 56 inches

A lot of Black Granite Etamines, that sell for 39c., are marked 21c., besides many other fine black fabrics.

#### Ready-Made Garments Are Having a Price-Holiday.

All new spring garments from the man that failed. Ladies' Wash Suits that were to have been delivered to the buyer the first of May.

330 suits the latest styles. Prices that were to have been up to \$4,75, choice

Ladies' Tallor-Made Suits, of Vene-tian, broadcloth and cheviot, various styles to select from, \$5.00. New-Cut Tailor Suits, with collar-less postillon blouse, satin ploings and button trimming, full Bishop sleeves, skirts over the new models, all shades, 87.50.

Ladies' Tailor-Made Suits, of Vene-

1

less postillion blouse, satin pipings and button trimming, full Bishop sleeves, skirts over the new models

Ettamine Cheviot, in blue, black and gray, collarless blouse, with stitched cape, skirts have inverted pleats at bottom, finished with buttons, \$15.00. Handsome Voile Skirts, in the new full flares, yoke effect, trimming.

New Designed Skirts of Seeded Granite Cloth, pleated panel front, stitched yoke, perfect fitting, \$7.50. Ettamine and Homespun Skirts, flare and flounce effect, tucked and

Walking Skirts of Melton, black, blue and Oxford, yoke and strap trimming, \$2.50.

#### of yards to sell-oh, almost every kind. These as sample

est order. There are thousands prices only:

Fast-Black Lining Percalines, 121/2c. quality, for 81/2c. yard. Shrunk Lining Stiffening, 10c. qual-

The Lining Prices Will

Daze You.

The qualities are of the high-

ity, is 57/sc. yard. Black and Colored Mercerized Satteen Linings, best 45c. quality, is 33c.

yard. Black and Colored Mercerized Satteen Linings, 25c, grade, is 19c. yard. Yard-Wide Moire Velour, 35c. quality, is 25c. yard.

**Bed Spreads in Basement** 

Imported Marseilles Quilts, the

finest, that come up to \$6.50; some

are fringed and others are not, almost every design that the mar-

ket produces, choice of the lot, \$2.00 to \$3.00.

Also the best American Crochet

Quilts made at \$2.50 to \$2.08 among them, with or without

\$1.75 and \$2.00 Single or Double-

Other lots of Quilts will be 85,

1,600 Pairs of Lace

Curtains.

Many thousand yards

of silkoline embroidered

curtain muslins and va-

rious other draperies, all

at one-half their usual

FOR CUSHION TOPS.

Manufacturer's Ends of Slko-

lines, about 1,700 pieces, to be

Best 121/2c. Silkolines, in longer

lengths, all the various colorings

the manufacturers produce at that

Highest grade of Swiss Embroid-

ery Muslin Curtains, all the vari-

ous designs, that cost to 38c. price

1,600 pairs of Lace Curtains, all

less than half the wholesale cost.

50c. to \$3.50 Curtains, a pair,

121/2c. Lace Striped Etamines

20c. Cottage Curtain Muslin for

lowest prices.

sold for 2c. a piece.

price, sale price 5%c.

25c. to \$1.50.

8%,c.

Bed Ouilts, to be sold for \$1.00.

fringe, choice for \$1.50.

75 and 59c.

#### Several Hundred Dozen

Hosiery have Come for a quick turn-over

Ladies' Fine Black Lisle-Thread Hose, perfectly shaped ankle and feet, special mill-end sale price, a pair, 14c.

Manufacturer's lot of Lace Lisle Hose, some with slight imperfections, 25c. value, for, a pair, 12½c. 47 dozen Winter-Weight Hose, for ladies, regular 19c. ones, to be sold

160 dozen Ladies' Fast-Black Seamless Hose, instead of 121/2c., the mill-Boys' Black Ribbed Extra Weight

Hose, all sizes, special, 10c.
Boys' Full Regular Made'25 and 19c. Black Rived Hose, all sizes, for this special sale, 121/c.

THE BASEMENT A READY-MADE BARGAIN SPOT

THE MILL-END SALE OF FINE WHITE QUILTS.

loads of merchandise that is good as if full prices were paid.

Bed Spreads that are rare even at full prices.

Any eye to economy can get rich returns. Half and quarter prices for car-

Such sale was never made before. It includes finest Marseilles and other

#### Men's Half Hose.

Men's Cashmere Hose, the highest grade, that usually costs 35c.; these are seconds thrown out by manufacturers; will be sold for 15c. pair. Men's \$1.25 Cardigan Jackets for

\$1.00 Fleeced Lined Gloves, for men,

#### The Sale of Floor Oil Gloth. infaid Lincliums.

The best 25c, Oil-Cloth will be sold at 10c.; 35c. grade, 29c. yard; the 50c. grade, 38c. yard. the 60c. grade for 55c.; the \$1.50 inlaid, \$1.10 and \$1.00 vard: also 270 3x6 feet Linen Window Shades, mounted on spring rollers, for 1Sc.

#### The Greatest Sale of Cotton Fabric.

The sale involves several hundred thousand yardssome at even ridiculous prices—all with the usual Cohen-Like Advance of Cost. It was cleaning up the mills at all the ends that makes such prices possible.

corded effects, near yard wide, fault-less color combinations, made to re-tail for 10c., per yard, 7%c.

Fancy Woven Zephyr Ginghams, a large assortment of stylish and novel weaves, instead of 121/2c., per yard,

Mercerized Silk Ginghams, choice selection of the wash silk designs, all the new color combinations, also solid tints, per yard, life.
36-inch Seotch Zephyr Madras, in

suiting and shirting effects, made to retail for 18c., per yard, 121/2c.
Satin and Lace Stripe Leno, one of

the novelty productions for this sea-son's wear, in the pretty solid tints, imported to sell for 45c., per yard, 33c. Self-Embroidered Mercerized Mous-

selines, a sheer, dressy fabric, made to retail for 371/c., per yard, 25c. Embroidered Dot Swiss, a variety of choice patterns and elaborate color combinations, worth 162.3c., for

Seersucker Madras, in the desirable | Double-Fold Persian Lawns and Wash Chiffons, in raven black, the 45c. quality, for 23c. Mercerized Waisting and Suitings,

in basket weaves of shepherd plaids and other effects, for 35c. Simla Silk, a new sulting material for spring wear, imitation of silk and wears better, instead of 50c. per yard,

Imported Mercerized Waisting, in novel weaves and color combinations, some white ones with fancy woven

effects, worth \$1.25 per yard, 85c. 25c. Imported Zephyrs, novel produc-tions of new and faultless weaves and colors, per yard, lbc.
Scotch Batiste, a large assortment
of artistic colors and designs, made to

retail for 15c., per yard, 10c. French Dimity Cords, with hair-line effects, stylish and attractive color combinations, the 18c. grade, for

Mercerized Madras Cords, satin striped and hair-line effects, dainty figured, novel effects, per yard, 121/2c.

#### The Sale of Ribbon Constitutes a Purchase of Mill-Ends.

Thousands of yards-all prices---more than two yards and half will be cut, at request, in order to accommodate our public.

feta Ribbons, in all colors, best 29c. quality, for 17c. yard.

600 yards 31/2 inch Satin Taffeta Ribbons, all shades, and worth 19 and 22c. yard, for 131/2c. yard. 500 yards 5-inch Finest Satin Taf-

feta Ribbons, best 35c. quality, is 22c. vard. 500 yards Taffeta Ribbons, in all colors, were worth 7c. yard, for 31/2c.

400 yards finest quality Satin Taf- | 31/2 inches wide, worth 29c., for 17c. yard.
600 yards Liberty Satin Ribbons, 4

inches wide and worth 33c. yard, for 20c. yard. 100 yards only Wide Liberty Satin Ribbons, No. 60, were 35c., for 23c.

Black Satin Gros-Grain Ribbons. No. 40, 31/2 inches wide, 29c. quality, is 18c. yard.
5-inch wide Taffeta Ribbons, in all

shades, 35c. quality, is 19c. yard.

#### Our Embroidery Buyer Has Been at Work.

1,000 yards at from 10 to 50c. on the \$1.00.

3,700 yards Embroidery Insertions. cambric and nainsook, all styles, mill ends, costing to 121/2c., choice, per yard, 5c.

priced, per vard, 25c. The widest Skirt Frill Embroideries

The Finest Embroidery Allovers for waists and trimmings, some in

## Half Price.

\$2.08 Boys' Suits will sell for \$1.75; \$1.35 Suits will sell for 85c. A lot of Boys' Pants, were 25 and

Waists are 50c.

#### These Ladies' Shirt-Waists Will Be On Sale.

out for 75c. Infants' Cambrie Dresses, hem-

for \$1.00.

value, for 75c.

Mill Ends Wide Cambrie and Nainsook Embroideries, about half-priced,

Mill Ends Embroideries, Insertions and Edges, 6 to 8c. ones, per yard,

Mill Ends Embroideries, wide skirting widths, 16 to 20c. ones, for 9c. The Finest Swiss and Nainsook Embroideries, values to 50c., specially

at 25 to 30c, are in this sale for 16 2-3c.

the dainty baby designs, costing regularly \$1.50 to \$3.75, these 79c, to \$1.50 yard.

### Boys' Clothing to Close at

\$6.50 Overcoats are \$3.50; \$4.75 ones at \$2.50; \$3.50 and \$3.00 ones are

35c., are now 17c. The best Mother's Friend Shirt-

All this season's new waists. Ladies' Figured Percale Shirt-Waists, various sorts and sizes, 50c, ones for 20c.

\$1.50 and \$2.00 Corsets, popular makes, all lengths and sizes, to close

stitched ruffles, embroidery yoke, for each, 20c.

New White Pique Shirt-Waists, broad stitched tucks, large pearl buttons, attractive and serviceable waist,

Figured Mercerized Waists, new buttoned side effect, hemstitched col-lar, neat and attractive designs, \$1.00

#### Ladies' Muslin Underwear.

As in all probability they cannot be sold again in

Cambric and Muslin Night Gowns, special 98c. values, mill-end sale's

The finest and best grade \$1.25 Gowns, trimmed in nainsook embroid-

eries, for 88c.

56 dozen Lace Trimmed Underskirts. extra deep flounce of tucked lawn and wash torchon lace insertions,

tion, wide lace edge, 79c.

\$2.00, are priced \$1.25.

Low Round and Square Neck Corset Covers, full front, French eut, trimmed neck and arm-holes, 25c.

covers, for 15c.

75 and 88c. Val. Lace Trimmed Covers for 50c.

Extra Size Drawers, of fine cambric, trimmed with wide hemstitched ruffle, 30c.

Embroidery or Lace Trimmed Regular 30 to 44c. Drawers are 20c.
The Plain, Well-Made Muslin Draw-

muslin, extra side stays, well stitched and perfectly made, for a pair, 8c. Sale of Writing Paper and

### Books in the Basement.

High grade of Writing paper, that is never known under 19c., is 10c. Imported English Paper, should be 25c, pound package, will be sold for

The usual Irish Linen Pound Paper, that sells for 40c., will be 29c. Another lot of the Organdie Paper, 45c, value, that we sold for 25c, will be on sale Monday.

and not one piece but what is pure all-wool. The

38c., for 21c. fabric, that will be \$1.40, is here for

wide, imported for tailor dresses, price to be \$1.00 yard.

tian broadcloth and cheviot, various styles to select from, \$5.00. New-Cut Tailor Suits, with collar-

New Designed Walkings Suits of

\$6.98. band trimmed, \$5.00.

Silver Blenched German Linen Damasks, such as you pay 40c, for always, mill-end price 25c.

#### Cottons in the Basement Double-Fold Mercerized Oxford

Cloths, in neat and stylish printings, the 16 2-3c. grade, for 83/4c. 2,400 yards of Satin Striped Madras Cords, desirable designs and colorings, the 15c. kind, for 8% c. Serpentine Crepe Cloth, in every conceivable solid tint, for street and evening wear, instead of 162-3c. per yard, 9%c.

162-3c. French Pique Cords, in light and dark grounds, solid and fancy printed, some 4,800 yards to be sold for 9%c. Scotch Batiste, a sheer printed fabric, over a hundred attractive designs and colorings to select from, instead of 121/2c. yard, 51/2c.

all the new and elaborate work for spring 1903, manufacturer's lengths of the 10c, grades, for Best 16 2-3c. Yard-Wide Single-Fold Long Cloth for 1lc.
61/4 and 81-3c. Dress Ginghams,

Yard-Wide French Percales, in

5,600 yards of mill ends to be sold Best 61/4c. Fancy Dress Prints, 4,200 yards to be sold for 43/4c. Best 81-3c, Yard-Wide Bleached

Cambrie, 5,600 yards, all to be sold for 4½c.
25c. Embroidered Chambray, in all the solid colors made, embroid-ered with black and white, for 11c, 25c. Mercerized Oxfords, pink, light blue, Nile, sage, cadet blue,

tan and black, for 121/2c.
4c. Fine Round-Thread Unbleached Cotton, 2 to 10-yard lengths, 3,000 yards to be sold for 2% c.

#### Wine Glasses, that cost 50c. a dozen, for 30c. 12½c. Soft-Finished Bleached Cambric, full yard wide, for 8¾c. 4-string Brooms, that cost 22c.,

inches wide, snowdrop and large damask designs, per yard Monday, Glass Toweling Crash for 3c. Pure Linen Damask Fringed Napkins, snow-white bleach, mill-end sale

#### Soft-Finished Sanitary Birdeye Diaper, a piece of 10 yards for 49c. The Sale of Small Wares

price, per dozen, 50c.

that will take place Monday is the product of several countries. Here are few of the prices, not one out of a hundred:

Dr. Maxe's Carbelle Mouth Wash,

35c. size, will be sold at 18c. bottle. Rogers & Gallet"s Violette Baby Powder at 171/2c, package. 4711 White Rose Glycerine Soap, Big lot of Rubber Dressing Combs for de, each.

500 bars White Toilet Soap, highly perfumed, at 2c. cake. 6 yards White Feather-Stitch Braid. in a large variety of patterns, Sc. quality is 5c.; 121/2c, quality is 10c,

200 Best 50c, Rubber Combs will be

sold at 35c. each.

## Check Nainsooks for 33/4c. 40-inch wide White Lining Lawns for 3c. White India Linons, book-fold,

for 53/4c.

White Sale in Basement.

of 3,600 yards the season's best

styles, in the finest Mercerized

Madras, Piques, etc, retail prices 25 to 371/2e., mill ends, choice 9c.

ware Department is being closed out at sacrificed prices. No opportunity in years for economical buyers to supply themselves like

The Basement House-

this one. 100-piece Real English Porcelain Dinner Sets, beautiful decorations,

for \$9.00. 110-piece French China Dinner Sets, in pink rose decorations, cost \$40.00 to import, for \$25.00. Decorated Fruit Saucers, that cost us \$1.50 a dozen, for 6c. each. White China Desert Plates, that cost us 75c. a dozen, for 4c. each. Decorated China Soap Dishes, that cost us 30c., for 10c.

White Bowls and Pitchers, that cost us \$1.25, for 85c. 10-quart Dishpans, that cost us 54c., for 34c. 0-quart Milk-Pans, that cost us

Mussin Pans, that cost 10c., for Glass Tumblers, that cost us 75c. a dozen, for 50c. a dozen. Fine Glass Goblets, that cost

#### Our Linen Buyer Comes Up to the Mark in Bargains.

These shipments for Monday's sale: 500 dozen Heavy Hemmed Huck

Towels, the best at \$1.00 dozen, mill-

end sale's price, each, 5c.

The largest size 12½c. Hemmed Towels are priced, per dozen, \$1.00; 176 dozen Linen Huck Towels, extra heavy weight, size 22x44 inches, best \$2.50 dozen value, special for this

sale, ench. 13c. Largest Size Pure White Water Absorbent Sanitary Bath Towels for 10e. Pure Linen Hemmed and Hemstitched Fine Barnsley Huck Towels, wide damask borders, for 25e 700 dozen Cotton Honeycomb Tow-

els, regulaly 5c., this mill-end sale's

price, each, 2c. Huckaback Shirting, the new shirt-

waist fabric, pure white, per yard, White Suiting, Butcher Linen, 38 inches wide, regularly 45c., per yard, Monday, 25c. Table Damasks, pure lines, best 75c.

grades, to be sold in this mill-end sale

for 50e.

The regular 50c. Bleached Table Damasks are to be sold Monday for

#### \$1.50 and \$1.60 Finest Irish Linen **Counters of Colored Dress** Damasks, in the most beautiful large designs, to be sold, per yard, \$1.00. Goods, Mercerized Bleached Damasks, 58 All-Wool Broadcloths, mill ends, that cost \$1.50 to \$3.00 yard; other fabrics that cost from \$1.25 to \$2.50

\$1.20 vard, choice 45c

Suc. a dozen, for 59c.

yard, colors in blacks hundreds of yards, choice 75c.; all of them full double width. Fine French Tamise Cloth, Ettamines, Voiles, Henriettas and Vellings, blacks and colors, that cost to

spring fabries, and Cohen's are making a price that is unmatchable. \$1.25 Novelty Spring Effects are sold for 85c.
The Finest Ettamines imported, in all the leading shades, are \$1.00. Raw Silk and Scotch Novelties are

The Dress Goods stock is full of new

The best 75c, Mistrals, in basket ettamines, will be sold for 59c. The New Scotch Snowflake Suitings, that are 60c, values, are 46c. The New 48-inch Striped Ettamines All-Wool Cheviots, best 59c. grades, sell for 38c.

Several Hundred Pieces of

Double-Width Berlin Cloths, all

colors, for 25c.

#### Matting Will Be On Sale. 25c. Mattings for 15c. 35 and 38c. Matting for 20 and 25c. 12½ and 15c. Matting for 12c.

1 and 2-yard Matting Rugs for 75c.

### 300 yards Liberty Satin Ribbons,

months to come. Embroidered and Lace Trimmed

67 dozen Muslin Gowns, hemstitched and embroidery insertion yokes, some low neck Empress, special, 48c.

Over a hundred dozen Torchon Lace Trimmed and Embroidered Insertion Yoke Gowns, made of cambrie or muslin, special 75 to 89c. values, choice 50c.

\$1.50 Skirts, are priced 98c. The best \$1.00 and \$1.25 Lace Trimmed Underskirts, 2 rows lace inser-

Lace and Embroidery Trimmed Skirts, in the most elaborate style trimmings, cannot be equalled under

Lace Trimmed French Covers for 44c. Trimmed Front Covers for 25c.

Various styles Trimmed Drawers, of muslin, all sizes, open or closed,

ers, for ladies, made with deep hem and tucks, yoke bands, for 121/2c. Children's Drawers, of close, fine

Envelopes to match at 250 for 25c.

## of the entire lot \$1.50.